Marcus John Taylor

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Summary

An enthusiastic and professional IT problem solver with 20+ years' experience working with internet technologies from web programming and website development to technical support and system management for corporate, higher ed, and government organizations. Able to effectively communicate business needs with management and translate that into technical speak for IT staff. Quick to grasp new ideas and concepts and to develop innovative and creative solutions to problems. A proven leader in both professional and personal domains.

Technical Skills

WEB PROGRAMMING
· HTML, CSS, ColdFusion, JavaScript, jQuery, Bootstrap, PHP, XML/XSLT, and SQL

CONTENT MANAGEMENT SYSTEMS
· WordPress, Cascade Server, Joomla, Drupal

WEB DEVELOPMENT TOOLS
· Dreamweaver, Coldfusion Builder, Visual Studio Code, BitBucket, SourceTree, Adobe Photoshop

WEB SERVER TECHNOLOGY
· Microsoft IIS, Apache Web Server, Microsoft SQL Server, MySQL, Oracle

Experience

SENIOR WEB DEVELOPER | DRT STRATEGIES/CDC CENTER FOR STATE TRIBAL LOCAL AND TERRITORIAL SUPPORT | 2021 – PRESENT
5502 Peachtree Road, Suite 225 Chamblee, GA 30341

· Developed and maintained standards compliant accessible internet and intranet web pages using HTML, CSS, JavaScript, Bootstrap and enterprise WordPress.
· Formatted PDFs and other digital resources to ensure compliance with Section 508 and accessibility of center resources for people with disabilities.
· Collaborated with CDC partners to perform usability testing to plan data architecture for the CDC Public Health Gateway website.
· Wrote standard operating procedures to document workflows for tasks regularly performed by CSTLTS web team.
· Created, scheduled, and sent email marketing messages to CDC mailing lists using using Adobe Campaign.

WEB DEVELOPER | FOUNDATION FOR ATLANTA VETERANS EDUCATION AND RESEARCH | 2017 – 2021
1670 Clairmont Rd. (151F) Atlanta, GA 30033

- Developed and maintained custom web applications using ColdFusion, MS SQL, and Bootstrap to support Department of Veterans Affairs research projects.
- Managed upgrades of existing libraries and frameworks and tested to ensure compatibility with existing code base.
- Updated legacy web applications to conform to current security standards and programming best practices.
- Evaluated new software libraries for potential use within custom applications and reported on efficacy
- Used BitBucket and SourceTree for version control.
- Built new WordPress based website to support corporate re-branding.

WEB DEVELOPER | NELL HODGSON WOODRUFF SCHOOL OF NURSING, EMORY UNIVERSITY | 2013 – 2017
1520 Clifton Rd. Atlanta, GA 30322

- Lead redesign of school website using responsive/mobile-first design techniques.
- Conducted focus group discussions to evaluate effectiveness of designs.
- Planned new website based on focus group feedback and user data.
- Developed custom applications for faculty and staff using ColdFusion, Oracle, jQuery and Bootstrap framework.
- Created secure shopping cart and credit card processing to automate order processing and ensure compliance with PCI requirements.
- Advised leadership on implementation of several hosted web applications include the Slate CRM, CoursEval, and Jenzabar E-learning portal.
- Tested website and web applications with students, faculty, and staff to ensure usability and accessibility.
- Designed email marketing campaigns in Campaign manager, Fire Engine Red, and Slate CRM.
- Successfully completed Emory Emerging Leaders Program.

WEB DEVELOPMENT SPECIALIST | CANDLER SCHOOL OF THEOLOGY, EMORY UNIVERSITY | 2008 – 2012
1531 Dickey Dr. Atlanta, GA 30322

- Managed websites for Candler School of Theology and Pitts Theology Library.
- Planned website migration to a new Content Management System.
- Developed new websites within the Cascade Server CMS.
- Coded custom applications for faculty and staff using ColdFusion and XML.
- Created email marketing campaigns using Constant Contact and Exact Target.
- Maintained digital image database containing more than 30,000 records.
- Taught web development workshops for students and alumni.
- Optimized web content to improve search engine placement.
- Installed and administered several WordPress blogs.

Education

BACHELOR OF SCIENCE, PSYCHOLOGY | UNIVERSITY OF GEORGIA | DECEMBER 2005

Holmes/Hunter Academic Building Athens, GA 30602-6113

· Lead student research team investigating PTSD and Mindfulness
  o Conducted over 500 surveys and interviews
  o Developed SPSS Database
  o Coded and scored all surveys and interviews
  o Assisted with statistical analysis of study data
  o Presented research findings at the APA annual convention
· Volunteered in Sensation and Perception Lab studying macular degeneration.

BACHELOR OF ARTS, HISTORY | UNIVERSITY OF GEORGIA | DECEMBER 2001

Holmes/Hunter Academic Building Athens, GA 30602-6113

Associations

NATIONAL EAGLE SCOUT ASSOCIATION