

Marcus John Taylor

2575 Wilson Woods Drive
Decatur, GA 30033
(404) 295-0428
marcus.taylor@gmail.com

Technical Skills

- xHTML, CSS, ColdFusion, JavaScript, jquery, PHP, XML/XSLT, and SQL
- WordPress, PixelPost, Joomla, Drupal, Cascade Server
- Dreamweaver, Adobe Photoshop, Adobe Illustrator, and some Flash.
- Google Analytics, Webtrends, AWStats, Webalizer
- Microsoft IIS, Apache Web Server, Microsoft SQL Server, and MySQL

Professional Experience

Freelance Web Developer 1999 – present

DBA Marcus Taylor Creative Services, Atlanta GA

- Consult with clients to develop design specifications for websites.
- Analyze specifications and evaluate technology needs.
- Constructed websites using custom applications, including WordPress and Joomla.
- Test websites extensively to ensure cross browser functionality.
- Support clients in updating and modifying website layout and design.
- Maintained web servers in Apache and IIS
- Developed HTML emails for Exact Target and Constant Contact

Web Development Specialist 2008 – 2012

Candler School of Theology, Emory University, Atlanta, GA

Laurel Hanna, Director of Communications

- Managed websites for Candler School of Theology and Pitts Theology Library.
- Planned website migration to a new Content Management System
- Developed new websites within the Cascade Server CMS
- Coded custom applications for faculty and staff using ColdFusion and XML
- Created email marketing campaigns using Constant Contact and Exact Target
- Maintained digital image database containing more than 30,000 records.
- Taught web development workshops for students and alumni.
- Optimized web content to improve search engine placement
- Installed and administered several WordPress blogs.

Website Developer 2006 – 2008

Meridian Homes USA Loganville, GA

Joel Gregory, Vice President of Sales and Marketing

- Worked with marketing team to develop plan for new corporate website.

- Redesigned website using heavily customized commercial web templates.
- Developed custom web application to provide real time inventory to potential customers.
- Updated and maintained website to reflect evolving marketing strategy.
- Analyzed web traffic and suggested methods for improving conversion.
- Implemented a Search Engine Optimization plan that significantly increased search engine rankings.

Event Manager

2002 - 2006

Vericenter, Atlanta, GA

Doug Albey, Supervisor

- Document and research customer service requests and complaints.
- Coordinate resources to ensure resolution of issues.
- Facilitate communication between engineers and end users.
- Assess reliability of network infrastructure and operating systems on multiple platforms.
- Write service interruption reports.

Network Operation Specialist

2002 - 2003

Sprint, Atlanta, GA

Doug Albey, Supervisor

- Performed analysis and research on issues affecting customer web sites.
- Developed web based quality assurance system to provide feedback to analysts.
- Created a web based knowledge base / FAQ.
- Designed test scripts for use in web environment using ASP and PERL.
- Debugged JavaScript for department Intranet Web Site.

Technical Support Analyst

2001 - 2002

Interliant, Atlanta, GA

Doug Albey, Supervisor

- Performed Web Site Administration in IIS and Apache web servers.
- Maintained Windows NT, Windows 2000, and Red Hat Servers.
- Resolved advanced web development issues in ASP and PERL
- Identified network connectivity errors and advised NOC.
- Guided customers through initial web publishing process.

Education

Bachelor of Science *Psychology*

December, 2005

University of Georgia, Athens, Georgia

Bachelor of Arts *History*

December, 2001

University of Georgia, Athens, Georgia